

BE WELL

- Intellectual stimulation
- Energize the mind & body
- Get moving & stay active
- Healthy dining by design
- Holistic wellness approach



BE CHALLENGED

- Ignite a competitive spirit
- Bring out personal best
- Learn, grow & motivate
- Reach for new heights



BE ADVENTUROUS

- Try something new
- Explore & experience the unique
- Expand horizons
- Learn new things everyday
- Embrace technology



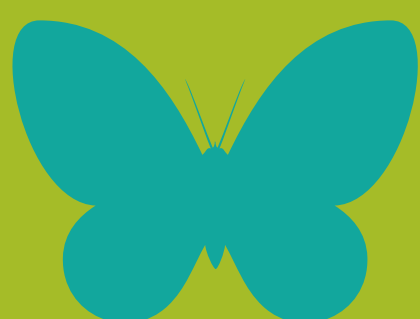
BE FAMILY

- Cherish family connections
- Share & continue family traditions
- Celebrate togetherness
- Expand the family circle



BE SOCIAL

- Embrace camaraderie
- Celebrate the moments
- Talk, laugh & listen
- Develop friendships
- Have fun!



BE INSPIRED

- Gain a deeper sense of spirituality
- Feed the soul
- Combine feelings, imagination & thought
- Motivate and encourage others
- Celebrate diversity of beliefs



 **Vibrant life**
BE VIBRANT. BE YOU.

BE CONNECTED

- Engage in meaningful community outreach
- Share experiences & expertise
- Intergenerational engagement
- Charitable endeavors
- Foster advocacy

